



As America's Need for Aging Services Grows, LeadingAge Board of Directors Focuses on New Strategic Plan, Opportunities

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January 11, 2024 Washington, DC – As 2024 kicks off, the [LeadingAge](#) Board of Directors embarks on implementing a new three-year strategic plan with a renewed focus on addressing the sector's acute workforce challenges, driving needed policy changes and leveraging the LeadingAge community's power to serve members as they navigate a rapidly changing field..

"The world of aging services – and of associations – is at an inflection point, and LeadingAge is committed to seizing this opportunity for our members," said Katie Smith Sloan, president and CEO of LeadingAge, the association of mission-driven, nonprofit providers of more than 5,400 aging-focused organizations providing services to older adults across the care continuum, [from skilled nursing to home health, hospice and senior living communities, including affordable housing](#) for low-income older adults. "This board is especially well-suited to help us meet the moment."

Roberto Muñiz, president and CEO of Parker Health Group, Inc., will chair the board of directors of LeadingAge for a two-year term effective January 2024, succeeding Mike King, president and CEO of Volunteers of America (VOA).

"The role of LeadingAge in supporting nonprofit, mission-driven members organizations is critical to the future of aging services," said Muñiz. "As Board Chair, I look forward to focusing on innovation and preparing our members to serve a sharply growing population of older adults."

The board is composed of executives from LeadingAge membership, who guide how the association works to transform aging services. It provides strategic leadership, policy direction, and fiduciary oversight.

LeadingAge welcomes several board members beginning new terms:

- Mark Anderson is president & CEO of [Knute Nelson](#), which provides a range of services and supports at multiple communities in Minnesota and North Dakota.

- Colleen Frankenfield is president and CEO of [Lutheran Social Ministries of New Jersey](#), offering programs and services that address acute and long-term needs throughout New Jersey.
- Lisa Henderson is president and CEO of [LeadingAge Maine and New Hampshire](#).
- Barbara Sullivan is Executive Director of [National Village to Village Network](#), which provides expert guidance, resources and support to help communities establish and maintain thriving Villages.
- Erica Thrash-Sall is CEO of [Horizon House](#), a Continuing Care Retirement Community dedicated to supporting residents to live their best lives throughout all the stages of their retirement years in Seattle, WA.

Members of the 2024 LeadingAge Board of Directors:

Roberto Muñiz

Chair
Parker Health Group, Inc.
Piscataway, NJ

Mike King

Immediate Past Chair
Volunteers of America
Alexandria, VA

Christie Hinrichs

Chair-Elect
Frasier
Boulder, CO

Terri Cunliffe

Secretary
Covenant Living Communities
Skokie, IL

Walter Ramos

Treasurer
Rogerson Communities
Roslindale, MA

Mark Anderson

Knute Nelson
Alexandria, MN

Deke Cateau

A.G. Rhodes
Atlanta, GA

Rev. Ken Daniel

United Church Homes
Marion, OH

Colleen Frankenfield

Lutheran Social Ministries of New Jersey
Burlington, NJ

Laurence Gumina

Ohio Living
Westerville, OH

Lisa Henderson

LeadingAge Maine & New Hampshire
Newmarket, NH

Ursula Robinson

PACE of the Triad
Greensboro, NC

Kate Rolf

Nascentia Health
Syracuse, NY

Joseph Scopelliti

VNA Health System
Shamokin, PA

Barbara Sullivan

National Village to Village Network
St. Louis, MO

Erica Thrash-Sall

Horizon House
Seattle, WA

Justine Vogel
The RiverWoods Group
Exeter, NH

Danny Williams
City of Cleveland Heights
Cleveland, OH

About LeadingAge: We represent more than 5,400 nonprofit and mission-driven aging services providers and other organizations that touch millions of lives every day. Alongside our members and 36 partners in 41 states, we use advocacy, education, applied research, and community-building to make America a better place to grow old. Our membership encompasses the entire continuum of aging services, including skilled nursing, assisted living, memory care, affordable housing, retirement communities, adult day programs, community-based services, hospice, and home-based care. We bring together the most inventive minds in the field to lead and innovate solutions that support older adults wherever they call home. For more information visit leadingage.org.

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