



FRASIER SEEKS WELL BUILDING STANDARD™ CERTIFICATION

Boulder Senior Living Community Expansion Project Could Be First in the World with Such Designation

BOULDER, Colo.: As Frasier, a continuing care retirement community located in Boulder, forges ahead on all aspects of development for its proposed campus expansion, leadership is very conscious of the project being as environmentally sustainable as possible. Additionally, they're working on a building design that focuses on enhancing the health and well-being of those individuals who will live and work there. Over the summer, Frasier submitted an application for their new independent apartment building to be WELL Building Standard™ certified.

Recently, Timothy Johnson, Frasier president and CEO, invited Phil Williams, a president of business development from Delos™, founders of the [WELL Building Standard™](#), to meet and educate the Frasier community on the criteria to obtain the unique designation of achieving the WELL Building Standard certification.

Additionally, on September 27, at the Byron R. White Club at Folsom Field, Williams was the featured speaker at Frasier's Kick-off Party for their Priority Wait list for their new Independent Living Building. The nearly 200 invited guests had an opportunity to learn more about WELL certification. The event was timely, as Frasier began accepting deposits on their newest apartment options on October 3.

"Frasier has long been known for its commitment to providing quality senior housing, services and innovations at every level here in Boulder," said Johnson. "We want to take that a step further by ensuring the environment where people live and work continues to be one that provides for a healthy atmosphere."

The WELL certification is administered by the International WELL Building Institute™ (IWBI™) and third-party-certified by Green Business Certification, Inc. (GBCI). Essentially, once built,

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Frasier's new 98 independent living apartments would have to meet performance criteria in the areas of air and water quality; nourishment (encouraging healthy eating habits); light (window performance and illumination levels); fitness (encouraging physical activity); comfort (noise and temperature control); and mind (relaxation spaces and technology).

The new construction of Frasier's other proposed expansion areas – center for arts and education, physicians' clinic, and expanded fitness and wellness center – will apply the WELL principle standards, but won't be included in the certification process.

“Frasier's commitment to their residents and the environment in which they live sets them apart from many in the world of senior living,” said Williams. “Their campus expansion really focuses on wellness from a variety of angles, and that's refreshing.”

Johnson says Frasier is working closely with Noresco, a nationally known sustainability consultant, as well as with Delos, the pioneers in WELL Building Standards. They'll work collaboratively with contractors and architects in overall design strategies for energy and environmental building performance.

“It is our understanding that we may be the first senior living community in the world to achieve the WELL certification once our expansion project is finalized,” noted Johnson. “That achievement will make a statement to our residents, staff and the Boulder community at large, that we truly care about the environment in which they live and work, and are doing our part to make a difference.”

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About Frasier

Frasier, located at 350 Ponca Place in Boulder, Colo., features residential living apartment homes, as well as assisted living, memory care, a wellness center, and on-site skilled nursing and rehabilitation accommodations and care for over 400 residents. Frasier is a not-for-profit organization and has been dedicated to helping seniors enjoy independent and fulfilling lives. More information about Frasier is available by calling (303) 499-4888 or visiting www.fraisermeadows.org.

About Delos

As the pioneer of Wellness Real Estate™, Delos is transforming our homes, offices, schools and other indoor environments by placing health and wellness at the center of design and construction decisions. Delos helps create spaces that actively contribute to human health, performance and well-being by marrying the best innovations in technology, health, science and real estate. The Delos platform includes programming, consulting, research and an array of innovative, built-in amenities that research suggests may improve occupant well-being. More information on Delos is available at www.delos.com.