



**FOR IMMEDIATE RELEASE**

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## Frasier Honors the Past and Builds for the Future

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**BOULDER, Colo.:** Frasier, a senior living community in Boulder, recently held a celebration and blessing of their Master Plan expansion across their 20-acre campus. The event, entitled "Frasier Forward," kicked off their \$90+ million construction project as well as the ceremonial demolition of their old (flood-damaged) Assisted Living building.

According to FEMA, Frasier was the largest single corporate entity in Colorado most impacted by the 2013 flood. Frasier recognized their progress since the flood, by entering into the construction phase and commemorating "Frasier Forward" on Saturday, October 14.

Over 300 people attend the festivities that included speeches from Boulder Mayor Suzanne Jones, State Representative Edie Hooton, Reverend Karen Howe, Frasier Board of Trustees Past Chair Jon Kottke, Frasier President and CEO Timothy A. Johnson, Frasier Chaplain Bob Ritzen, Frasier resident (and past Colorado State Representative and State Senator) Dorothy Rupert, and Frasier resident Alex Herzog.

A highlight of the event was the ceremonial demolition of the Frasier old Assisted Living building. Residents, guests, and staff alike were delighted with the opportunity to take "swipes" of the old building from huge excavators. (See attached photo)

"Truly, Frasier's past is the foundation that inspires our future dreams. After the devastating 2013 flood that greatly affected us, a new genesis of our Master Plan began to take shape. It's been four years of planning and working with the residents, staff, the City, and our Master Plan partners, to arrive at this point – and we couldn't be more pleased for the future of Frasier." stated Frasier President Tim Johnson.

Frasier's Master Plan expansion includes 98 additional independent living apartments, a new Arts and Education building, an expanded Wellness Center, and extensive renovations of dining venues. As Colorado's only CARF-accredited continuing care retirement community, Frasier has been dedicated to helping seniors enjoy vibrant and fulfilling lives since 1960.

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## Caption for pictures

Frasier, a senior living retirement community in Boulder, recently celebrated “Frasier Forward”, an event to kick off their \$90+ million construction phase of their Master Plan as well as the ceremonial demolition of their old Assisted Living building that was damaged in the 2013 flood. Residents and staff alike were given the opportunity to take “swipes” in excavators of the old building.



## About Frasier

Frasier, located at 350 Ponca Place in Boulder, CO features independent living apartment homes, assisted living, memory care, a wellness center, and on-site skilled nursing and rehabilitation accommodations and care for over 350 residents. Frasier is an independent not-for-profit, mission-driven senior living community.

In September 2013, the historic flooding throughout Boulder County greatly affected Frasier. The Assisted Living building, 54 resident units of skilled nursing, and 15 independent living apartments experienced significant flood damage. For that year, Frasier was the single largest flood disaster/clean-up for a Colorado entity. More information about Frasier is available by calling (303) 499-4888 or visiting [www.frasiermeadows.org](http://www.frasiermeadows.org).